



Paras Group(Parasgroupindia.com) knows that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This Privacy Policy covers the information practices of our user interfaces, including our website Parasgroupindia.com, that link to this Privacy Policy:.

[http://www .parasgroupindia.com](http://www.parasgroupindia.com)

By visiting Parasgroupindia.com or our other user interfaces, you are accepting the practices described in this Privacy Policy. This Privacy Policy operates in conjunction with our Terms and Conditions, as applicable, which together constitute the entire agreement between you and Parasgroupindia.com. Please review each of these documents to understand all of the terms and conditions of your agreement with us. Parasgroupindia.com may contain links to third-party websites. Parasgroupindia.com is not responsible for the information practices or the content of such third-party websites. We encourage you to review the privacy policies of third-party websites to understand their information practices.

Safe Harbor

Parasgroupindia.com complies with the US-EU Safe Harbor Framework and US-Swiss Safe Harbor Framework as set forth by the US Department of Commerce regarding the collection, use, and retention of personal information from European Union member countries and Switzerland. Parasgroupindia.com has certified that it adheres to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement. The data of the website is stored in Asia-Pacific region in a secured manner.

Information We Collect

Parasgroupindia.com offers a variety of products that are together referred to as “Products.” If you

choose to use the Products, we may require you to provide contact and identity information, billing information, and other personal information as indicated on our user interfaces, including on Parasgroupindia.com.

Like many websites, we use identifiers such as “cookies” and Web beacons to obtain this automatic information.

We do not store the following information in the regular course of our business: credit card information.

Our Use of Your Information

We use your personal information to:

- provide and improve our Products and Services;
- resolve disputes, calculate and collect fees, and troubleshoot problems;
- verify users' identity and the information users provide;
- encourage a safe online experience and enforce our policies;
- customize users' experience, analyze site usage, improve and measure interest in our
- services, and inform users about services and updates;
- communicate marketing and promotional offers and events to our users;
- provide customer service; and
- perform other business activities as described when we collect the information.

Our website also uses automatic information obtained through cookies and Web beacons to operate and improve. We may also use automatic information alone or in combination with personal information about our customers to provide personalized information about Parasgroupindia.com.

Parasgroupindia.com contracts with third-party advertising networks who collect IP addresses and other identifiers on our websites and emails and on third-party websites. Ad networks follow your online activities over time by collecting information through automated means, including through the use of cookies. They use this information to provide advertisements about third-party products and services tailored to your interests. You may see these advertisements on other websites. This process also helps us manage and track the effectiveness of our marketing efforts. Parasgroupindia.com, however, does not grant third parties access to any personal information.

Cookies and Other Identifiers

We use identifiers such as cookies, Web beacons and IP addresses to make interactions with users easy and meaningful.

Cookies

When you visit Parasgroupindia.com, Our servers send a cookie to your computer. Standing alone, cookies do not identify you. They merely recognize your Web browser. Unless you choose to identify yourself to Parasgroupindia.com, either by responding to a promotional offer, opening an account, or filling out a Web form, you remain anonymous to Parasgroupindia.com.

We use cookies that are session-based and persistent-based. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. Persistent cookies remain on your computer after you close your browser or turn off your computer.

If you have identified yourself to Parasgroupindia.com, we use session cookies containing encrypted information to identify you uniquely. Each time you log into the

Products and Services, your browser saves a session cookie containing an encrypted, unique identifier tied to your account. These session cookies allow Parasgroupindia.com to identify you uniquely while you are logged into the Products and Services and to process your online transactions and requests.

Use of the Products and Services requires session cookies.

Parasgroupindia.com uses persistent cookies that only we can read and use to identify users who have visited our website previously. When you purchase the Products and Services or provide us with personal information, our website assigns a unique identifier to you. This unique identifier derives from a persistent cookie that Parasgroupindia.com places on your Web browser.

We especially are careful about the security and confidentiality of the information stored in persistent cookies. For example, we store neither account numbers nor passwords in persistent cookies. If you disable your Web browser's ability to accept cookies, you will be able to navigate Parasgroupindia.com, but you will be unable to use the Products and Services successfully.

We may use information from session and persistent cookies in combination with data about Parasgroupindia.com's website users to provide you with information about us and the Products and Services.

The Help portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, and how to disable cookies. You also can disable or delete similar data used by browser add-on, such as Flash cookies, by changing the add-on's settings or visiting the website of its manufacturer. We recommend that you leave cookies turned on, however, because they allow you to take advantage of some of Parasgroupindia.com's essential features.

Web Beacons

We use Web beacons alone or in conjunction with cookies to compile information about usage of Parasgroupindia.com and user interaction with emails from Parasgroupindia.com. Web beacons are clear electronic images that can recognize certain types of information on your computer, such as cookies, when you viewed a particular website tied to the Web beacon, and a description of a website tied to the Web beacon. For example, we may place Web beacons in marketing emails that notify Parasgroupindia.com when you click on a link in the email that directs you to Parasgroupindia.com. Parasgroupindia.com uses Web beacons to operate and improve Parasgroupindia.com and email communications.

Parasgroupindia.com may use information from Web beacons in combination with data about users to provide you with information about Parasgroupindia.com and the Products and Services.

Flash Cookies

We use local shared objects, also known as Flash cookies, to store your preferences or display content based upon what you view on our site to personalize your visit. Third parties, with whom Parasgroupindia.com partners to provide certain features on our site or to display advertising based upon your Web browsing activity, use Flash cookies to collect and store information.

Flash cookies are different from browser cookies because of the amount and type of data, and how it is stored. Cookie management tools provided by your browser will not remove Flash cookies.

Addresses

When you visit Parasgroupindia.com, we collect your Internet Protocol (“IP”) addresses to track and aggregate non-personal information. For example, we use IP addresses to monitor the regions from which users navigate Parasgroupindia.com. We also collect your IP address when you log into our Products and Services as part of our security features.

Third Party Cookies

We occasionally engage third parties to track and analyse usage and volume statistical information from users of Parasgroupindia.com’s user interfaces, including our website, Parasgroupindia.com. We also may use other third-party cookies to track the performance of our advertisements. The information provided to third parties includes no personal information, but this information may be re-associated with personal information after we receive it.

Our Disclosure of Your Information

We neither sell nor rent your personal information to third parties for their marketing purposes without your explicit consent. We may disclose personal information to respond to legal requirements, enforce or apply our Terms of Use and other agreements and policies, respond to claims that a listing or other content violates others’ rights, or to protect anyone’s rights, property, or safety. We also may exchange personal information with: service providers who support our business operations and assist in delivering our Products or Services to our users (these service providers are under confidentiality agreements with us; and law enforcement or other government officials in order to investigate, prevent, or counteract illegal activities, suspected fraud, violations of law, or as otherwise required by law.

Accessing, Reviewing and Changing Your Personal Information

We may delete personal information when we no longer need it for the purposes we described earlier. We may retain personal information as permitted by law to resolve disputes, enforce our policies, and prevent the recurrence of fraud or other illegal or improper activity.

Security

To prevent unauthorized access, promote data security, and encourage appropriate use of information, we use a variety of tools, such as encryption technologies, passwords, physical and electronic security, or procedural safeguards to assist in the protection of your information. No security on the Internet is absolute, however, so we are unable to guarantee the security of any information that you share with us.

Changes to This Privacy Policy

We may amend this Privacy Policy at any time by posting the amended terms on Parasgroupindia.com. In the event of amendment, all terms shall take effect thirty (30) days after initial posting to Parasgroupindia.com . Your continued use of any of the Products and Services will constitute your acceptance of any changes or additions to this Privacy Policy.

Contact Information

To access your information, ask questions about our privacy practices, or issue a complaint, please contact us at info@parasgroupindia.com or mail your correspondence to:

Paras Group,
21/360,Ganjpara,Raipur-492001.(Chhattisgarh) INDIA.
Effective date of this policy: January 1, 2024.